

# Kneaded Energy School of Massage

Kneaded Energy®

School of Massage

## Day Class (approximately 8 months)

Class 3: Spring 2010, Wed/Thurs/Fri, 9am-4pm begins March 24, 2010.

Class 5: Fall 2010, Mon/Tues/Wed, 9 am-4pm begins August 23, 2010.

## Evening Class (approximately 12 months)

Class 4: Spring 2010, Mon/Tues/Wed, 6-9:30pm and approx every 3<sup>rd</sup> Saturday, 9am-4pm begins April 5, 2010.

Class 6: Fall 2010, Tues/Wed/Thurs, 6-9pm and approximately every 3<sup>rd</sup> Saturday, 9am-4pm begins October 12, 2010.

Kneaded Energy School of Massage is located at historic State Street in Greensboro, NC. The school was established in 2009 by the owners of the private practice: Kneaded Energy. The name, "Kneaded Energy", is well known in the Triad as a name synonymous with quality massage, quality experience, quality therapists, with an emphasis on superior customer service and listening to the clients' need. Kneaded Energy School of Massage is approved by the NC Board of Massage and Bodywork Therapists.

Kneaded Energy School of Massage emphasizes these same components in their school curriculum coupled with teaching time-management skills in the treatment room. The business courses in the program are expanded to ensure each student understands employment and small business management. Some of the instructors at Kneaded Energy School of Massage have been teaching together for 10-12 years, giving KESM well rounded and experienced instructors to carry on in the education process.

## Kneaded Energy School of Massage 625 hour Professional Massage Therapy Diploma Program

<b>Tuition</b>	\$6000
<u>Includes non-refundable price of:</u> Application Fee	\$30
and Pre-Professional Orientation Class	\$35
<b>Supplies</b>	
Books (approximately)	\$530
Massage Oils (approx) provided for class	\$8-25
Massage Table (approximately)	\$18-45
Linens (3 sets minimum) (approximately)	\$45-60
Towels (3) (approximately)	\$0-12
Face cradle covers (provided if bought in set)	\$0-20
<b>Related Costs</b>	
4 professional Massage Therapy sessions	<u>\$160-240</u>
<b>Est Total for Supplies/Related Costs</b>	\$960-1600
<b>EST EDUCATIONAL INVESTMENT</b>	\$6960-7600

*Prices Subject to Change*

## Tuition Payments

Total tuition cost is \$6000. A Deposit of \$2000 is required upon acceptance, \$1000 will reserve your seat in class.

**Module I: \$2000 Deposit + \$500**, Massage 1, Anatomy and Physiology 1, MuscularSkeletal 1, Somatics and Communication, Business 1, Advanced Modalities, Student Clinic and Synthesis, and Community Service. All prerequisite for Module 2.

**Module II: \$2500**, Massage 2, Anatomy and Physiology 2, MuscularSkeletal 2, Business 2, Ethics and NC Law, Advanced Modalities, Student Clinic and Synthesis, and Community Service. Module 3 prerequisites.

**Module III: \$1000**, Business 3, Community Service, Student Clinic and Synthesis.

Submit a completed application form with:

- Proof of High School Diploma or equivalent,
- \$30 non-refundable application fee,
- Three (3) letters of reference (one non-family professional and one non-family work related)
- 500 word, or less, handwritten essay,
- Schedule an interview with Admissions,
- Proof of one (1) professional massage and bodywork session from a licensed provider.

For School Updates call or visit us online at  
[www.kneadedenergyschool.com](http://www.kneadedenergyschool.com)  
You can download our application  
and catalog online.

Pricing subject to change

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**Kneaded Energy School of Massage**  
404 State Street  
Greensboro, NC 27405  
**Phone 336-273-1260**  
Fax 336-273-6221

## Faculty and Instructional Staff

Sue Walker, LMBT, Lead Instructor. Sue is a fulltime lead instructor. Sue is the lead instructor in Massage Therapy 1, Somatics and Communication and has experience with both Massage 1 and 2, Hydrotherapy and Student Clinics.

Gerald Shean, LMBT, Lead Instructor. Gerald is the fulltime lead instructor in Massage Therapy 2 and Common Conditions and Sports Massage. Gerald has taught Massage 1 and 2, Common Conditions and Student Clinics.

Malia Grimes, PT, MS, LMBT, Lead Instructor for Sciences. Malia is a licensed Physical Therapy and LMBT. She teaches Anatomy and Physiology I & II, MuscularSkeletal I & II.

Stuart Spiers, DC, Instructor. Stuart is a licensed Doctor of Chiropractic. He teaches Anatomy and Physiology I and II and MuscularSkeletal I and II.

Bill Norman, LMBT, Instructor. Co-author of *The Enviably Lifestyle: Creating a Successful Massage Therapy Business*, teaches Business 1, 2 and 3, Hands On, Chair Massage, Fieldwork and Student Clinic.

Shelley Johnson, BS, LMBT, Instructor. Co-author of *The Enviably Lifestyle*, teaches Business 1, 2, & 3, Student Synthesis, Pre Clinic and supervises Student Clinic.

Laura Griffin, LMBT, Instructor, teaches Massage I and II.

Marie Andersen-Whitehurst, ACSW, LCSW. Marie teaches Introduction to Energywork and Reiki I.

Janiese McKenzie, BS, Science Instructor. Janiese teaches the evening classes of Anatomy and Physiology I and II and MuscularSkeletal I and II.

Michael Dombroski, MBA, BS, LMBT, Instructor and Teaching Assistant. Michael teaches Anatomy and Physiology I and II, and Sports Massage. Michael assists with Massage I and II, Common Conditions, Chair Massage and Student Clinics.

Mary Ann Karlok, BA, LMBT, Instructor. Mary Ann is qualified to teach and assist with Massage I and II, Common Conditions, Aromatherapy and Student Clinic and steps in where necessary.

Patty Richardson, LMBT, Instructor. Patty teaches Massage I and II and supervises Student Clinic.

Wayne Saville, LMBT, Instructor. Wayne is a substitute teacher and fills in with Massage I and II. Wayne is the former Director of Massage at GTCC since 1997. Wayne served on the NC Board of Massage and Bodywork Therapy.

## Teaching Assistants

Kerry Smith, LMBT, Teaching Assistant. Kerry assists with Massage I and II, Common Conditions and Student Clinic.

## School Administration

Lesley Hobbs, BA Business and Psychology. Lesley is the Business Manager of the Kneaded Energy Companies. Lesley is the official keeper of all the original student documents.

After graduation, if you need an additional transcript from the school, contact the Business Office.

## Guest Instructors

Cynthia Loving, LMBT, Guest Instructor. Cynthia teaches the Introduction to Aromatherapy as an independent contractor. Cynthia taught at GTCC, Body Therapy Institute and Natural Touch School of Massage for years and is a CE national provider for 10+ years.

Ross Cox, Guest Teacher. Ross is a business professional coach that teaches 3 hours of Business 3 on proprietary, cutting edge information concerning Client Leads, Conversation Rate, Number of Transactions, Average Dollar Sales, etc. This is a dynamic part of our Business 3 program that will benefit the graduate who plans to start their own practice or the graduate that chooses to work in a team/employment setting.

## Program Directors

Bill Norman and Shelley Johnson, are Co-Program Directors and Co-Owners of Kneaded Energy School of Massage.

## 2010 Calendar Year

<u>Jan</u>	classes start back Jan 4th
1 <sup>st</sup>	New Years Day
18 <sup>th</sup>	Martin Luther King
<u>Feb</u>	No closed days
<u>Mar</u>	No closed days
24 <sup>th</sup>	Begin Spring Day Class
<u>Apr</u>	
2 <sup>nd</sup>	Good Friday
5 <sup>th</sup>	Begin Spring Evening Class
<u>May</u>	
31 <sup>st</sup>	Memorial Day
<u>Jun</u>	No closed days
<u>Jul</u>	No closed days
<u>Aug</u>	No closed days
23 <sup>rd</sup>	Begin Fall Day Class
<u>Sept</u>	
6 <sup>th</sup>	Labor Day
<u>Oct</u>	No closed days
12 <sup>th</sup>	Begin Fall Evening Class
<u>Nov</u>	
25 <sup>th</sup> /26 <sup>th</sup>	Thanksgiving
<u>Dec</u>	
25 <sup>th</sup>	Winter Break Begins

The office is closed Thanksgiving, Christmas and New Years Day Only.

On the 1st day of class, students will be given a Student Handbook that explains the following information:

- Standards of Conduct
- Grading
- Description of Facilities
- Resource Library
- Attendance Policy
- Make Up Work Policy
- Disciplinary Procedures
- Probation, suspension, dismissal
- Sexual Harassment Policy
- Complaint/Grievance Policy