

Kneaded Energy School of Massage



Day Class (approximately 8 months)

Class 11: Spring 2012, Wed/Thurs/Fri, 9am-4pm begins Wednesday, March 14, 2012

Class 13: Fall 2012, Mon/Tues/Wed, 9am-4pm begins Monday, August 27, 2012

Evening Class (approximately 12 months)

Class 12: Spring 2012, Mon/Tues/Wed, 6-9pm begins Monday, April 16, 2012.**

Class 14: Fall 2012, Tues/Wed/Thurs, 6-9pm begins Tuesday, October 16, 2012.**

** evening classes also meet at least 1 Saturday every month, 9am-4pm and at least 2 Saturday/Sunday weekends during the year.

Kneaded Energy School of Massage is located at historic State Street in Greensboro, NC. The school was established in 2009 by the owners of the private practice: Kneaded Energy. The name, "Kneaded Energy", is well known in the Triad as a name synonymous with quality massage, quality experience, quality therapists, with an emphasis on superior customer service and listening to the clients' need. Kneaded Energy School of Massage is approved by the NC Board of Massage and Bodywork Therapists.

Kneaded Energy School of Massage emphasizes these same components in their school curriculum coupled with teaching time-management skills in the treatment room. The business courses in the program are expanded to ensure each student understands employment and small business management. Some of the instructors at Kneaded Energy School of Massage have been teaching more than a dozen years, giving KESM well rounded and experienced instructors to carry on in the education process.

Kneaded Energy School of Massage (KESM)

648 hour Professional Massage Therapy Diploma Program

Tuition includes books \$8900
Includes non-refundable: Application Fee \$30

Supplies

Massage Table (approximately) \$239
Solid Burgundy Scrubs \$36
Linens (2 sets minimum) (approximately) \$28

Related Costs

4 professional Massage Therapy sessions \$100-160

EST EDUCATIONAL INVESTMENT \$9200
Prices Subject to Change

Tuition Payments

Total tuition cost is \$8900. A Deposit of \$1000 is required upon acceptance to reserve your seat in class.

- 1. Pay in Full:** Deposit \$1000 + \$7900 = \$8900 included books. Pay in full, upfront, with check or cash and don't pay interest payments or handling fees.
- 2. Pay in Quarters:** No Interest if Payments are received within 7 days of invoice. Fees may apply. Late payments will accrue interest. **Payment 1:** Deposit \$1000 + \$2000 1st day of class = \$3000 (includes books), **Payment 2:** \$2450, **Payment 3:** \$2450, **Payment 4:** \$1000
- 3. Pay Monthly Payments to Tuition Financial Company (TFC):** Requires \$1000 Deposit and a Co-Signer. With this arrangement, TFC agrees to finance your payment with 6% for 24 monthly payments. Estimated Monthly Payments: after \$1000 Deposit, for 24 months is \$350.13/month.

Submit a completed application form with:

- Proof of High School Diploma or equivalent,
- \$30 non-refundable application fee,
- Three (3) letters of reference non-family related to speak about your work ethic, professionalism and integrity,
- 500 word, or less, handwritten essay: Why Massage?
- Schedule an interview with Admissions,
- Provide proof of one (1) professional massage and bodywork session from a licensed provider.

For School Updates call or visit us online at
www.kneadedenergyschool.com
You can download our application
and catalog online.

Pricing subject to change.
Curriculum requirements subject to change.

Contents

Page 1 Tuition, Related Costs, Payment Schedule, Application Checklist

Page 2 Full list of Faculty, Instructional Staff and Administration, School Calendar and what to expect the First Day of School

.0626 A student shall not receive a fee, tip or other consideration for the massage and bodywork therapy they perform while completing clinical requirements for graduation, whether or not the school charges a fee for services provided in a student clinic.

Kneaded Energy School of Massage
404 State Street
Greensboro, NC 27405
Phone 336-273-1260
Fax 336-273-6221

Faculty and Instructional Staff

Sue Walker, LMBT, Lead Instructor, 10+ years experience teaching. Sue is a fulltime lead instructor in Massage Therapy, Somatics and Communication, Hydrotherapy and Student Synthesis.

Mary Ann Karlok, BA, LMBT, Instructor. Mary Ann teaches Massage Therapy, Ethics and NC Law, and Student Clinic. Mary Ann comes with 8+ years clinical experience.

Patty Richardson, LMBT, Instructor, 6 years experience in Massage Therapy. Patty teaches Massage Therapy and supervises Student Clinic.

Stuart Spiers, DC, Instructor. Stuart is a licensed Doctor of Chiropractic with 12+ years experience. He teaches MuscularSkeletal.

Janiese McKenzie, BS, Science Instructor. Janiese teaches in the public school system and our evening classes of Anatomy and Physiology and MuscularSkeletal.

Michael Dombroski, MBA, BS, LMBT, Michael teaches Anatomy and Physiology. Michael has 20+ years experience in engineering. Michael supervises Student Clinic.

Teri Masten, RN, LMBT, Instructor, Massage Therapy. Teri brings years of experience medical clinic care and geriatric massage.

Phil Comstock, LMBT, Instructor, Massage Therapy. Phil brings years of management experience in Spa Services and other sectors.

Lydia Whitley, LMBT, Instructor. Lydia comes with many years experience in director, teacher and coaching roles that makes her invaluable to our program. She teaches Professional Development and Massage Therapy.

Bill Norman, LMBT, Instructor. Co-author of *The Envable Lifestyle: Creating a Successful Massage Therapy Business*, teaches Business, Massage Therapy, Pre Clinic, Chair Massage, Fieldwork & Student Clinic.

Shelley Johnson, BS, LMBT, Instructor, Student Advisor. Co-author of *The Envable Lifestyle*, teaches Business, Student Synthesis, and supervises Student Clinic.

School Administration

Lesley Hobbs, BA Business and Psychology, MBA Candidate. Lesley is the Business Manager of the Kneaded Energy Companies. Lesley is the official keeper of all the original student documents. After graduation, if you need an additional transcript from the school, contact the Business Office.

Guest Instructors

Cynthia Loving, LMBT, Guest Instructor. Cynthia teaches Introduction to Aromatherapy and is a CE national provider for 10+ years.

Ross Cox, Guest Teacher. Ross is a business professional coach that teaches proprietary, cutting edge information concerning Client Leads, calculating Conversation Rate, Number of Transactions, Average Dollar Sales, etc. This is a dynamic part of our Advanced Business program that will benefit the graduate whether they start their practice or become a valuable team player to an employer in the area.

Co-Program Directors

Bill Norman and Shelley Johnson are Co-Program Directors and Co-Owners of Kneaded Energy School of Massage.

2011 -12 Calendar Year

Oct **No Closed Days**
11th 1st Eve of Fall Evening Class 10

Nov **Closed Thanksgiving**
12/13 Class 10 Weekend Class
12 Saturday Class for Class 8

Dec **Closed Christmas Day**
10th Saturday Class for 8/10
Winter Break Dec 25 – Jan 1 – No Classes

Jan **Closed New Year's Day**
2nd Classes start back
14th Saturday Class for 8/10

Feb No Closed Days
11th Valentine's Clinic Day
18th Saturday Class for 8/10

Mar No Closed Days
10/11 2nd Weekend Class for 8/10
14th 1st Day of Spring Day Class 11

Apr No Closed Days
14th Saturday Class for 8/10
16th 1st Eve of Spring Evening Class 12

A schedule of classes is given out on the first day of class.

The Business Office is closed Thanksgiving, Christmas & New Years Day.

On the 1st day of class, students will be given a Student Handbook that explains the following information:

- Standards of Conduct
- Grading
- Attendance Policy
- Make Up Work Policy
- Disciplinary Procedures
- Probation, suspension, dismissal
- Sexual Harassment Policy
- Complaint/Grievance Policy

Kneaded Energy®
School of Massage