

IT'S TIME

Catalog 2018-2019



SCHOOL OF MASSAGE

BY KNEADED ENERGY



WHAT'S INSIDE

Thank you for
your interest in
School of Massage
by Kneaded Energy.

Volume 15, January 2019

Welcome/Introduction...	4-5
ABOUT KESM...	6-14
OUR PROGRAM...	15-22
The Profession...	22
Tuition and Fees...	26
Our Community...	28-29
Conduct...	30

School of Massage by
Kneaded Energy

We are committed to
making your dream to
become a massage
therapist a reality.

Contact us so we can
help you make this next
step.

Bill Norman & Shelley
Johnson, Co Program
Directors

321 W. Wendover Ave.
Greensboro, NC 27408
336.235.3997

Pictures

Page 5, Class 26, 9, 11, 7	Page 15, Class 18, 29, 8, 18
Page 6, Class 5	Page 19, Class 15, 17, 5, 9, 7, 6
Page 7, Class 22	Page 20, Class 7, 10, 16
Page 8, Class 24	Page 23, Class 9
Page 10, Class 21	Page 24, Class 13
Page 11, student entrance	Page 25, Class 21
Page 13, Class 20 and 21	Page 27, Class 16
Page 14, Class 16	



Welcome

To Kneaded Energy School of Massage

Kneaded Energy School of Massage

Dear Students and Colleagues,

Welcome to Kneaded Energy School of Massage. You are becoming a part of an institution that has educated massage therapy health professionals for many years. We are focused on educating massage professionals to deliver quality, compassionate, whole-person healthcare.

We commend you on your commitment to enter this profession and to life-long learning that is demonstrated by your decision to further your education. We are honored that you have selected Kneaded Energy School of Massage to assist you in reaching your educational goals. We assure you, we are committed to helping you succeed.

In this catalog, you will find useful information on the steps you should take in your journey from application to graduation. We have included information of the services that are available to assist you and the policies and procedures that will help you along the way. We encourage you to familiarize yourself with the content of this catalog and the Student Handbook that you will receive on your first day of class.

On behalf of the administration, faculty and staff, we want to welcome you to your massage therapy community and wish you every success in your academic endeavor.

Sincerely,

Shelley Johnson, LMBT and Bill Norman, LMBT
Co-Program Directors and Business Instructors

Introduction



This school catalog provides important information about Kneaded Energy School of Massage and the Professional Massage Therapy Diploma Program. We take the opportunity to promote the qualities that make our school different.

- The school is owned and operated by practicing massage therapists.
- Our original company, Kneaded Energy, is a busy, high performing private practice in massage therapy. This live example of massage therapy gives students of the school first-hand affirmation about potential success in the field. With approval and monitored access, the students can observe this working practice in action.
- The school is located within a holistic healing center. The center is a community of holistic practitioners providing Chiropractic Care, Psychotherapy, Skin Care and Massage Therapy.
- The school is located in an easy access area, Wendover Avenue. The school owns the property and has created its very own sanctuary of nature, in the middle of the city, surrounded with natural beauty and successful massage therapy.



About KESM



The KESM Vision Statement is:

To provide opportunity...

Kneaded Energy School of Massage provides opportunity for our students to learn massage therapy and to follow their dreams. We provide opportunity for our instructors who have been called to teach. We provide educational opportunities for practicing therapists through our CE program. We provide opportunities for the community of clients seeking the service of our highly skilled and trusted graduates.



The KESM Mission Statement:

We commit to listening to and responding to student needs,

We ensure that each student develops self confidence, increases self esteem, and creates goals to help them reach their personal potential,

We create an environment that is fun,

We provide opportunity for greater learning in all aspects of massage therapy education that acknowledges the therapist/client in a body-mind-spirit learning environment.

We prepare the student with the fundamentals, knowledge and practical skills of massage therapy and application of hands-on techniques,

We prepare the student to practice as a professional Massage Therapist in a variety of employment settings with a sound knowledge of and proficiency in the fundamental skills, theory and principles of massage.

We ensure that each student learns and respects the laws regarding Massage Therapy and prepares them to make smart, safe and ethical decisions with regards to their professional practice of massage therapy.

We commit to making decisions that will ensure the long term prosperity of the school. We recognize we have a responsibility to maximize the value of our human, financial and physical resources.

We commit to generate profits that: a) justify the investment, b) afford compensation to those who contribute c) allow the company to grow, and d) ensure that each student receives a quality education.



About KESM

Our Philosophy

From the onset of the program, the student begins developing a solid foundation in massage therapy. The knowledge gained from our program will help the new therapist address each client's concerns and discomfort with a multifaceted approach. Progressing towards completion, the students will feel confident that they have acquired the essential skills and knowledge to effectively assist their clients with relaxation, stress and chronic pain. Our program is heavy in business management, customer service and personal integration. We provide each student access to the qualities that will produce success. If a student wants to open their own practice, they will gain the working knowledge of what is required to be a successful start up business. If a student prefers to find quality, long term employment opportunities, our program will help to counsel that student to learn the positive characteristics of a good employee that can excel in customer service and massage technique and who also understands the financial contribution and liability they add to any small business.

School History

Kneaded Energy School of Massage was founded and incorporated in 2009. Kneaded Energy School of Massage is approved by the North Carolina Board of Massage and Bodywork Therapy on August 20, 2009. The Center, where the school is located, is an approved provider of Continuing Education hours from the National Certification Board of Therapeutic Massage and Bodywork, #450524-07.

Kneaded Energy School of Massage has successfully graduated 26 classes of students. Those graduates who really wanted to do massage therapy following graduation are working in the profession. Many have found employment. The balance of graduates are starting their own businesses.

The name, "Kneaded Energy", is known to the Triad as a name synonymous with great massage therapy, skilled therapists, quality experience and superior customer service with the emphasis on listening to the clients' need. The Kneaded Energy Companies are service based businesses that understand what is required to be successful in today's market. The students of Kneaded Energy School of Massage will learn, observe modeled behavior and practice this philosophy in and out of the classroom.

The shareholders of the "S" corporation, Kneaded Energy School of Massage, are Bill Norman and Shelley Johnson. They are graduates of the Body Therapy Institute in Silk Hope, NC. Together they created the private practice of Kneaded Energy® Massage Therapy in 2000. In 2002, Bill and Shelley opened the State Street Center for Renewal. By 2003 they hired their first Kneaded Energy employee. While growing their business they attended the 2004 Summer Olympics in Greece and provided massage therapy to the athletes as part of the International Sports Massage Team. In 2006, Bill and Shelley opened a subsidiary of Kneaded Energy called National Massage Network, subcontracting massage therapy nationwide for conventions, expos and health screenings. In 2008 they published their first book about building a successful massage therapy business. In 2009, while employing a core group of therapists, they opened Kneaded Energy School of Massage and began teaching. In 2012 they purchased the building that now houses their practice, school and holistic center.







Our Program Objectives

The Professional Massage Therapy Diploma Program at Kneaded Energy School of Massage is designed to help the student to:

- Develop a strong foundation of knowledge, professionalism and hand-on techniques,
- Acquire a working knowledge of the structure, anatomy and physiology of the body that includes an understanding of all the body systems,
- Grow and mature in a professional manner that promotes confidence, knowledge, skill, and responsibility,
- Cultivate an understanding for how to create a safe, ethical and qualified practice of massage and bodywork therapy,
- Recognize and comprehend the serious aspects and dynamics of the client/therapist relationship and boundaries,
- Define career goals and develop working plans to assist in accomplishing those goals,
- Improve communication skills with colleagues, clients and professionals,
- Embody customer service beliefs and skills required in a service based industry,
- Learn basic theory in self-care and wellness,
- Make smart choices with regard to NC Law and Ethics.

About KESM

Personal/Professional Development

The Professional Massage Therapy Diploma Program at Kneaded Energy School of Massage will give you the skills and knowledge that are required for success in this fast growing, incredibly satisfying profession. Our program will challenge your mind, help you to define your beliefs, and encourage you to grow. Throughout the program, we will stop and focus on what all has been taught and learned. This will assist and encourage you to synthesize the information so it can become part of your core belief and bank of knowledge.

Integrative Approach

We recognize that a person is composed of the body, mind, and spirit. We each have our own thoughts, beliefs, convictions, emotions, desires and sensations. We acknowledge that each person has in them a deep sense of knowing, the ability to sense intention and a calling to become whole, whatever that means for each person. We want to tap into your potential for learning and activate your passion for life and learning – and teach you what it means to serve the community through massage therapy and bodywork.

School Facility Environment

Our facility embraces the philosophy of recycle and reuse. Our new school building is located on busy Wendover Avenue adjacent to the oasis of Latham Park. Although our building was built in the 80's, we have renovated the interior to support our beliefs and focus of our educational model. Our classrooms offer the latest in technology. They have been renovated hard wood floors, plenty of natural light and all the latest technology to reduce our carbon footprint on the world. Our classrooms are sparsely decorated, with intention. This provides the instructors and students a clean, fresh pallet each day from which to create a new classroom experience.

We are an oasis of learning in the middle of the city.

Wendover Avenue is conveniently located to Church Street, Bryan Boulevard, Hwy 29, and Hwy 220. We are located at Latham Park at the corner of Cridland, adjacent to Moses Cone main campus.

Education Environment

Kneaded Energy School of Massage is a pre-professional, adult learning environment. We encourage and promote self-responsibility, time management skills, respectful communication and continuous personal inventory. We encourage students to support themselves in the learning environment, ask for help when necessary and seek to achieve their highest potential.

Kneaded Energy School of Massage understands and respects different learning and teaching styles. Feedback given from colleagues, instructors and staff is designed to give the student critical information to support them in this process.

Resource Library

Kneaded Energy School of Massage Resource Library contains an extensive collection of current books, educational tapes, cds and dvds, resource files and binders containing information about massage therapy.

Student/Graduate Services

Job Placement: Kneaded Energy School of Massage maintains a referral listing of available job opportunities in the massage therapy field. We make every effort to assist graduates in finding an appropriate position; however, we are unable to guarantee employment.

Academic Advisement: Academic advisement and post graduate career planning are available.

Housing and Transportation: Kneaded Energy School of Massage does not provide housing or transportation to students. Wendover is a major Greensboro thoroughfare. We encourage students to carpool.

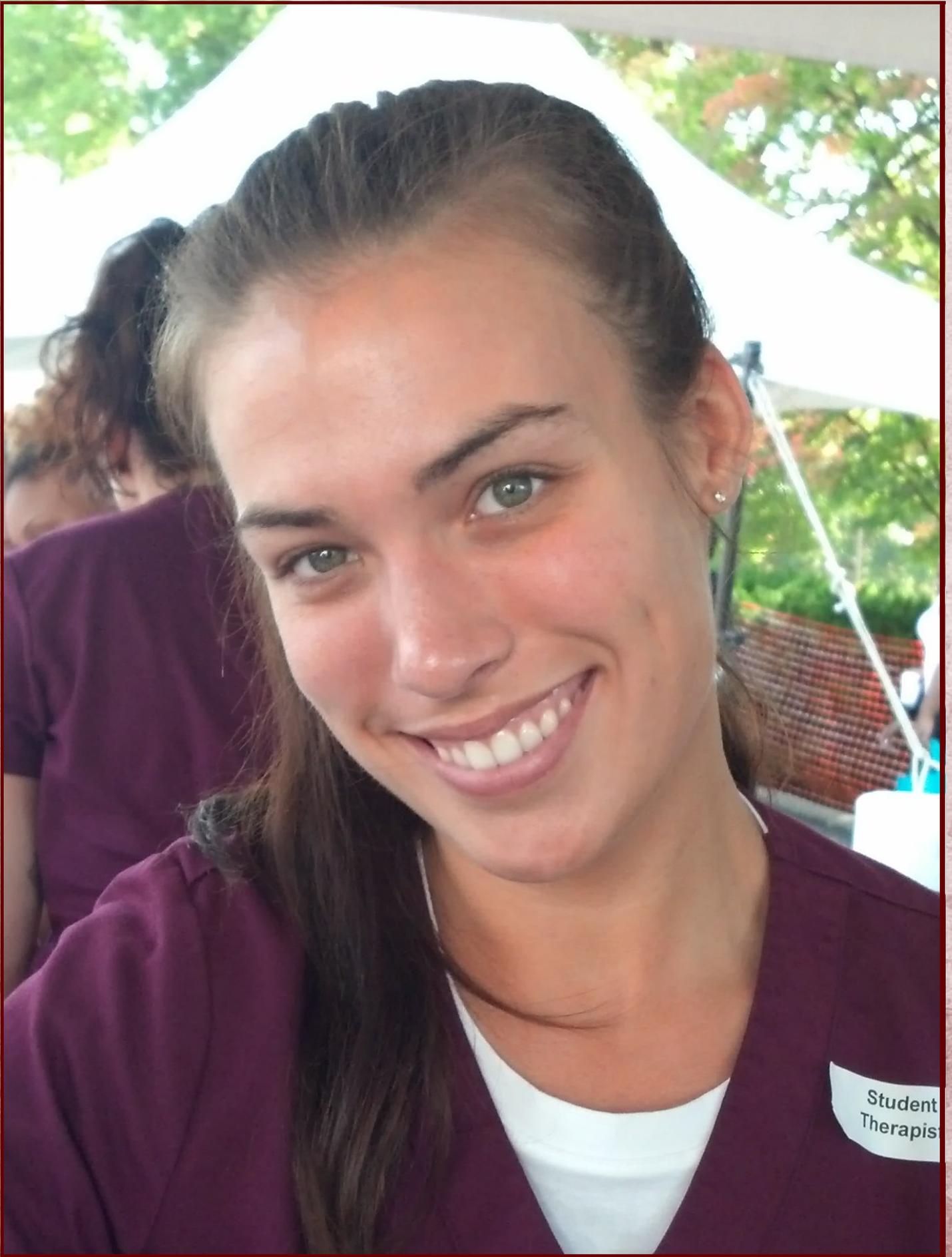
Continuing Education: We believe that ongoing studies are important to the success of our students. To fulfill that need, our school offers a comprehensive schedule of continuing education classes designed to fulfill the requirements for North Carolina licensure renewal and build on the foundation created in our program. Approved Provider #450524-07.

Alumni Support: We stay connected to our graduates through our Alumni private Facebook group page.



21 NCAC 30.0626 NC
BMBT Rules and
Regulations: A student
shall not receive a fee,
tip or other consideration
from the massage and
bodywork therapy they
perform while completing
clinical requirements for
graduation, whether or
not the school charges a
fee for services in
a student clinic.

***This includes tips,
gratuities, trades,
meals, gas, coffee, or
anything else deemed
by the board as
compensation.***



Our Program

The 648 hour Professional Curriculum

North Carolina requires a minimum of 500 educational hours in training for massage and bodywork therapy. **We have hand-chosen a specific curriculum of 648 hours.** The classes are sequentially organized to aid the student in overall understanding and knowledge. Each class builds on the knowledge gained in the previous class. The coursework is designed to introduce both factual and experiential content which make up an integrated learning experience. We believe both are necessary to maintain satisfactory academic progress.

We provide an educational experience that is both challenging and fun. The teaching format combines lecture, discussions, demonstration and supervised massage practice. In the technique classes, all students will both give and receive hands-on work, this is a requirement.

TIME COMMITMENT outside of class and clinic is solely dependent upon you as a student learner.

- For some students it will require a couple, 2-3 hours a week of studying.
- For others, it will require 1 hour of study for every hour you are in class.
- For others, you will need to spend a lot of time studying.

We stress to the students, always read the chapter before class. While in class take notes and ask questions. Then make time to read the chapter again before testing. As the student, you have to determine the amount of time needed to successfully complete.



Course Descriptions

Orientation

ORN100-1 through ORN100-3, Orientation, 9 hours.

Orientation week covers Student Handbook, Policies and Rules, Financial Contract, and the NC BMBT PowerPoint on Moral Character. This preparatory coursework prepares the students for the program curriculum. We give them a self-reflective learning style quiz and discuss the results. We walk them through some studying aspects that may enhance their learning experience.

History

HIS101, 3 hours.

This outrageously active class is based on a board game of building a timeline to utilize the student's knowledge of their historical required reading. We don't believe history should be boring.

Massage Therapy

MT100-1 through MT100-4, Preparatory Massage Therapy, 12 hours.

We begin the learning process of massage. Demonstrate the tools of the trade, a full body massage, and include them in the demonstration and practice of draping techniques and body mechanics.

MT101-1 thru MT199-1, Introduction to Swedish Massage Therapy, 60 hrs.

This series of classes introduces the student to the foundations of Swedish Massage; beginning with the basic massage strokes. KESM students learn to a sequence in order to develop strong habits and master time management. This introductory course supports and applies the philosophy of Unconditional Positive Regard toward the client that has been introduced in Professional Development class.

Practicum, (3 hours), this course culminates in a graded practicum that grants the student permission to advance into Student Clinic.

Homework to get you started learning, there are 12 trace and identify assignments to turn in as you begin to learn the terminology of massage.

MT 202-1 through MT299, Practical Massage Therapy Techniques, 60 hours.

This portion of our coursework is to teach practical, alternative theories that can be applied to Swedish Massage, deepening its affect on the client and to advance the student's understanding of clinical needs assessment through practice and integration. **Prerequisite: Successfully pass practicum for MT101 series.**

Chair Massage (6 hours), this class provides instruction on how to safely use a Massage Chair, provide treatment and how to use the chair for marketing purposes.

Client Sidelying Alternatives (9 hours), these classes not only introduce the student to sidelying bolstering techniques but they introduce the student to sidelying techniques. Too often students only learn to massage the posterior and anterior aspects of the client. These classes teach a whole new protocol that can be added to any massage whether relaxation or therapeutic.

Effective Massage on Fully Clothed Clients (6 hours) these 2 classes challenge the student to apply what they've learned on a fully or partially clothed practice client. Taking the basic massage therapy strokes and changing them to apply to clothes, sheets, or blankets and still create change.

Ergonomic Alternatives (6 hours), this class introduces the student to ergonomic alternatives for giving massage. We will demonstrate different tools the students can use to change the stress of massage on their body. Students will practice with chairs, rolling stools, yoga balls, forearms, knees, hand tools and will watch a demonstration of Ashiatsu massage.

Self Care (3 hours), this class introduces smart practices that, if applied, will extend the life of a massage therapist. Tools, bands, balls, t-bars, and Theracanes are brought into the classroom and students are taken on a 2-1/2 hour guided session on stretching and self massage.

Prenatal Massage (9 hours), this class introduces safe prenatal practices, teaching indications and contraindications and applications for bolstering techniques.

Hydrotherapy Techniques and Hot Stone Massage (18 hours), this course covers hydrotherapy concepts, including Hot Stone massage. This course provides a basic understanding to introduce the students to the healing nature of water, and to teach them how to integrate the use of hydrotherapy into their practices, or for an employer when called upon, after the completion of the massage therapy program.

Our Program

MT 310 thru MT380 Intermediate Massage Techniques, 25 hours.

Our intermediate coursework, arms the students with modalities required by the industry for greater employability. We also begin to help the student think critically about what techniques to apply when and how to educate the client to the techniques you are using to address their needs.

Visceral Massage, (3 hours), this class teaches the student how to address abdominal and digestive issues with regards to abdominal massage, how to drape, and what considerations to address.

Introduction to Aromatherapy, (3 hours), this course provides a basic understanding of Aromatherapy, its history, areas of specialty, safety, methods of use, and how it works throughout the body and its benefits it can deliver. We discuss research in the field, and an opportunity to experience some of the essential oils and carriers used in this modality.

Introduction to Energywork, (3 hours), this class is filled with wonder, magic and possibility. This class introduces our students to an array of modalities they can add to their arsenal once they pursue other studies upon graduation.

Eastern Philosophy, (3 hours), this class teaches the student to open their understanding of therapy from the eastern theory of meridians, energy pathways, chakras and elements.

Other Modalities, (3 hours), in this class we discuss and discover other modalities that open the realm of massage practices possibilities for our students.

Reflexology in MT Scope of Practice (3 hours), our reflexology class introduces our students to the theory of reflexology and how they can incorporate massage therapy based reflexology to keep within their scope of practice.

Massage for Special Populations (3 hours), this lecture class introduces conditions to the student that they may want to follow to specialize through further education. This class covers providing massage therapy for people with disabilities, disorders, injuries, impairments and chronic illnesses.

Massage for Cancer (3 hours), this lecture class introduces conditions to the student that they may want to follow to specialize through further education. This class covers providing massage therapy for people with disabilities, disorders, injuries, impairments and chronic illnesses.

Cumulative Exam (1 hour)

MT450-1 through MT499 Advanced Massage Therapy Modalities, 118 hours.

This coursework teaches students advanced, in depth, critical thinking techniques to be applied in conjunction with basic massage techniques.

Prerequisite: Successfully pass Deep Tissue Massage and be currently passing Muscular Skeletal Science.

Lecture Series (13 hours) we begin our advanced series of classes with a lecture series on Biomechanics, Trigger Point and Fascial Train Concepts, Conditions and Assessment Techniques. We train the student to critically see, analyze and document the obvious dysfunctions in a person's posture, stance and gait.

Sports Massage (9 hours), our sports massage class provides students with a basic overview of Sports Massage techniques, applications used in a practical setting and marketing suggestions.

Deep Tissue (15 hours), this class provides instruction on how to safely apply more pressure and change their intention for added benefit to the client. The students will measure their pressure and learn to how to change and perfect their tools while applying pressure. We supervise body mechanics, the student's strengths and body structure in order to guide them in applying safer, deeper, more specific pressure.

Condition Specific Massage Therapy (81 hours), once students are introduced to the concepts, and can make the connections, they can begin to piece together applications from each class to formulate how to create treatment plans and introduce change. This provides a connection from theory to technique and basic training to know and understand how to deal with the everyday "Specific Conditions" our clients commonly present that often have an origin in soft tissue dysfunction, repetitive tasks and injury.

CL900 through 951-8, Student Clinic/Fieldwork, 75 hours.

Clinic provides the students the opportunity to put into practice what they have learned in all the massage therapy coursework. The program starts with a 3 hour Pre-Clinic class. Students then practice 72 hours with the public, providing massage therapy in a supervised clinical setting. Students are encouraged to work at least 1 outside fieldwork event with the school but can finish all their clinic/fieldwork hours in the setting that best defines their ideal practice once they have graduated. Students sign up for clinic and fieldwork at their discretion, based on their schedule needs. **Prerequisite: Must keep a passing grade in Muscular Skeletal Science.**

Sciences

KIN100-1 through KIN700-3, Kinesiology, 59 hours.

This lecture course provides instruction on the gross skeletal and muscular organization of the human body and how it functions. We test periodically to measure your knowledge base.

KIN100Lab through KIN800Lab, Kinesiology Lab, 24 hours.

This lab course provides activity assignments to cement the information for the student.

AP100-1 to AP500-3, Anatomy and Physiology 38 hrs.

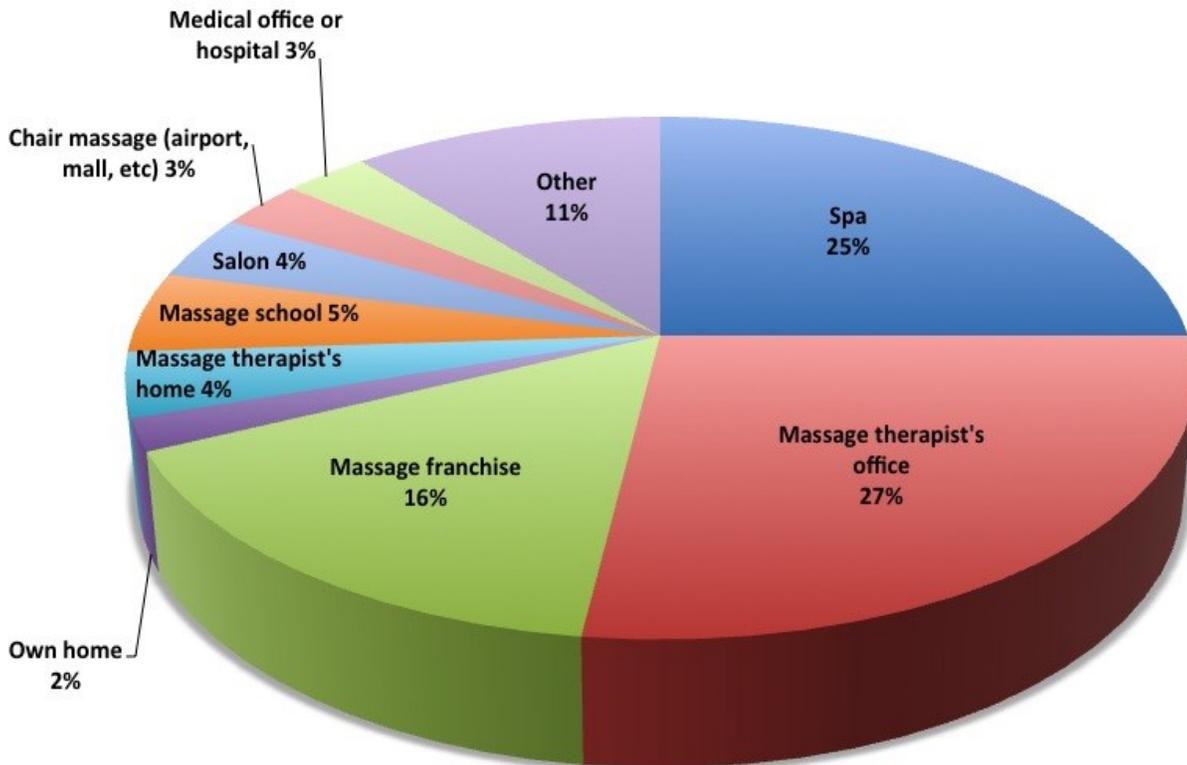
This course provides instruction on the organization and function of the human body and each system of the body as it relates to massage therapy. We test periodically to measure your success.

AP100-1 to AP500-10, Pathology Sciences, 50 hrs.

This course provides instruction on the pathologies massage therapists need to be knowledgeable about and how our work effects these pathologies. We test periodically to measure your success.

MBLEX Review (3 hours), in this class we provide 2 sample MBLEX exams for our students to practice.

Where do clients go for a massage?





School of Massage

by Kneaded Energy®

Professional Development

PD100-1 through PD200-1, Professional Development, 27 hours.

Our professional development coursework guides the student through the landscape of massage therapy and challenges them to mature and grow into professionals, ready to responsibly join the profession. We lead them through basic health and sanitation practices, indications and contraindications, and the psychological effects of massage therapy. We cover clinical behavior, how to apply unconditional positive regard for our clients, professional interactions with clients, how to execute client interviews, appropriate client communications, and professional documentation. At the end of this program series we perform mock interviews and guide the student through the MBLEx and NCBMBT maze of license requirements. This class is closed with a discussion on CE requirements and license renewal.

TC220-1 through TC220-8, Therapeutic Communication, 27 hours.

This course covers all the Somatic Psychology requirements and introduces the students to how emotions and experiences can show up in the physical body. For many students this is the first place they learn how muscles can carry memories. Our Communications class is the initial pass in the curriculum that the students discuss concepts such as professional boundaries, client-therapist relationship, and positive communication. This course culminates in a final project.

BUS100-499, Business Basics and Marketing Principals, total 30 hours.

All of our students are encouraged to schedule one-on-one meetings with the instructors to develop an individualized plan for success after graduation. This coaching allows us to focus on what this one person wants to achieve through massage therapy and contribute to the industry.

Introduction to Business (6 hours), discusses options for massage settings and employment opportunities.

Basic Business Concepts (12 hours) covers accounting, budgeting, price structure, the cost of doing business, marketing and advertising concepts.

Advanced Business Practices, (6 hours) gives the student the opportunity to meet with practicing massage therapists, ask questions from a panel of industry leaders in the Triad and learn from a professional business coach.

Business Presentations (6 hours) culminates with the student presenting their business plan or a self marketing plan for success.

ETH100-1 through ETH100-5, Ethics and NC Law, 15 hours.

This course covers all the requirements pertaining to North Carolina Laws and Rules. We address therapist/client roles and boundaries and draw on actual clinical experiences to shed light on ethical concepts. We address power differentials, professional ethics and how to make smart choices and decisions in the profession, in their practice and behind the closed door of their treatment rooms. All hours in Ethics and NC Law are mandatory.

GRAD REQMTS, 16 hours.

Mid Term, Cumulative Exam, Project presentations and artistic celebration.

Admissions

Admission Policy

Admission to the Professional Massage Therapy Diploma Program is at the discretion of the Admissions Committee. Class size is limited in order to provide quality instruction, training and personal interaction. Kneaded Energy School of Massage does not discriminate on the basis of sex, race, gender, age, sexual orientation, individuals with disabilities, religion or national origin.

Kneaded Energy does not currently accept the transfer of credit from other institutions.

Students must be proficient with the English language.

Admission Process

Prospective student shall meet the following requirements:

- Be 18 years old or have parents support and approval,
- Provide proof of a High School Diploma or equivalent,
- Be in good health and free of communicable diseases,
- Have the physical, mental and emotional resources necessary for the safe and effective practice of massage therapy,
- Be willing to make the necessary commitment to attend class and complete all course requirements,
- Be willing to make the necessary financial commitment.
- Be able to demonstrate proficiency with the English language; reading, writing and conversational speaking.

If you meet these requirements, then follow the 3 easy Admissions Steps:

Step 1: Check us out. Come to an Open House, Orientation Session or Personal Interview. You can also Call and ask us questions. OR, Schedule a Tour. We will begin the process of covering our educational objectives and curriculum, the academic and physical requirements of the program, existing employment opportunities in the field, the time and financial requirements of the program and state requirements for licensure

Step 2: Submit a completed application form with:

- A \$30 non-refundable application fee (applied toward tuition),
- Request reference letters: three (3) letters of reference (non-family) work-related or professional in nature speaking to your integrity and work-ethic.
- A 500 word, or less, handwritten essay, and
- Proof of high school graduation or equivalent, or college graduation.

Step 3: Once accepted, pay your deposit to reserve your seat and then finish completing your admission packet.

- Submit proof of one (1) professional massage and bodywork session from a licensed provider.
- Follow up to submit all letters of reference.
- Make sure the school has your completed essay before classes begin.

Upon notification of acceptance, incoming students must sign and return the **Enrollment Agreement** along with a **Tuition Deposit** to reserve their space in the program.

Open House, School Tours, Interviews and Orientation

Between our Open Houses, School Tours and Interviews we have an orientation checklist next to your name to make sure we cover educational objectives, curriculum, academic and physical requirements of the program, employment opportunities in the field, time commitment, financial requirements of the program, state requirements for licensure, and moral character requirements for state licensure



Graduation Requirements, Certification and Licensure

Kneaded Energy School of Massage will grant a diploma to those students who satisfactorily complete all course requirements in the 648 hour program with passing grades and pay all tuition and fees in full.

We won't dismiss students for grades, we will dismiss students for excessive absences.

Our graduates are eligible to sit for either the MBLEx or National Certification exam. Passing this exam entitles the graduate to apply for state licensure.

Graduates are eligible for membership and Professional Liability Insurance with either the American Massage Therapy Association (AMTA) or Associated Massage and Bodywork Professionals, (ABMP).

The North Carolina Massage and Bodywork Therapy Practice Act makes licensure a legal requirement. This license is administered by the North Carolina Board of Massage and Bodywork Therapy for the protection of the public. This board reviews qualifications, grants licenses, approves schools and oversees the professions in North Carolina. Licensure information can be obtained from the Board website at www.bmbt.org.

Application to become a NC Licensed Massage and Bodywork Therapist requires

- has obtained high school diploma or equivalent
- 18 years of age
- graduation from a Board approved school
- pass the MBLEx exam.
- is of good moral character
- submit fingerprint and consent to a SBI/FBI background check
- demonstrate proficiency with the English language.

Career Opportunities in Massage Therapy

This profession offers the practitioner a variety of career opportunities.

- For the student who feels called to change lives, massage therapy has the opportunity to impact every person you touch. The work can be both challenging and satisfying.
- For the traveler at heart, the variety of employment settings can literally take you around the world experiencing different cultures. Consider the resorts, retreat centers, music festivals, healing centers, training camps, and cruise ships that employ massage therapists.
- For the 2 income family with children, massage therapy can provide you with a higher income possibility for security and flexibility in a part time or by appointment only job position.
- For the entrepreneur at heart, running a private practice, small business, a healing center or a franchise, you can find a lot of opportunity and fulfillment.
- Each of our students come to our program with talents and life experiences unique to them. Our students also have dreams. We encourage you to blend massage therapy into what you already do or know and create your own special twist to massage therapy.
 - For the writer at heart, there are plenty of avenues to write about massage therapy.
 - For the person looking for a new job and steady work.
 - For the experienced marketer, find a venue that allows you to market and do massage, or market for massage.
 - For the person born to teach, after completing your massage program, you can begin down the path to fulfill the requirements to teach massage.
 - For the professional healthcare provider, we'll help you determine how to plug massage therapy into what it is you already do.
 - For the person with manufacturing experience, find the massage product that needs to be designed for the industry and marry the two industries.

The opportunities are endless.

We expect our students to strive for excellence which requires 100% attendance of all classes.

When enrolling we expect 100% participation in the program.

Other Requirements

Professional Bodywork Sessions

Students are required to receive and submit documentation of a minimum of four (4) professional bodywork sessions.

First Aid & CPR

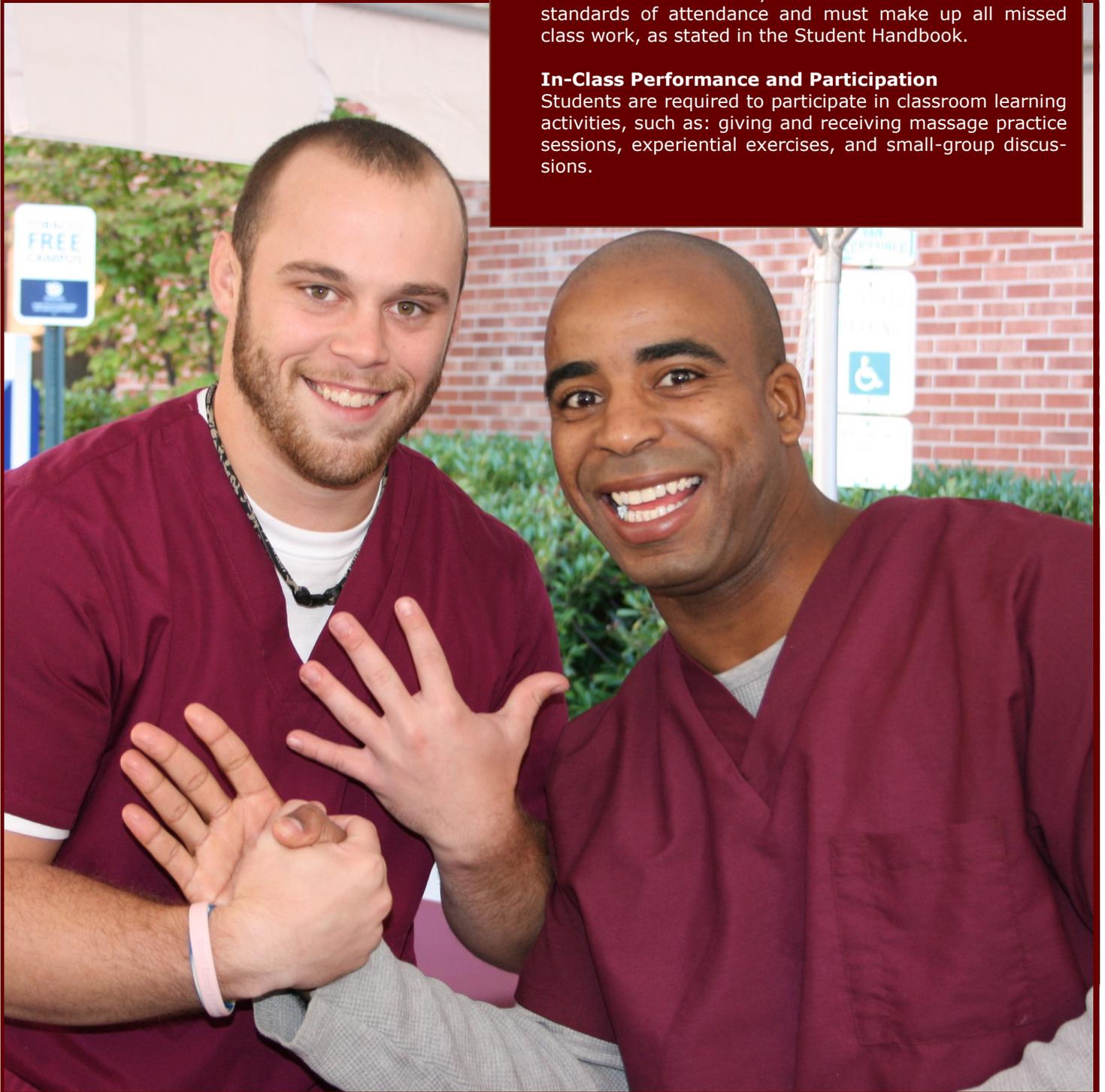
Students are encouraged to obtain documentation of certification in Basic First Aid and Adult CPR.

Attendance and Missed Class Make-up Work

Attendance is mandatory. Students must meet minimum standards of attendance and must make up all missed class work, as stated in the Student Handbook.

In-Class Performance and Participation

Students are required to participate in classroom learning activities, such as: giving and receiving massage practice sessions, experiential exercises, and small-group discussions.





Swedish
FUN
 Sports
 Prenatal
 Reflexology
ETHICS
 History
 Job Opportunities
 Job Fair
Communications
 Hot Stone
Bones
Condition Specific
 Contraindications
NC LAW
 Assessment
Deep Tissue
BUSINESS
 Chair Massage
Student Clinic
 SOAP Notes
 Resume
 Muscles
TAXES
 Feet
 Hydrotherapy
 Pathology

Classroom time is calculated on the basis of a 50 minute instructional clock hour and a 10 minute break.



Tuition and Fees

Kneaded Energy School of Massage 648 hour Professional Massage Therapy Diploma Program

Tuition includes books \$8900

Includes 1 set of books (\$530 value), student notebook (\$50 value), t-shirt (\$20 value) and *non-refundable* Application Fee \$30

Supplies (approximate costs)

Massage Table, **optional** \$239

Solid Burgundy Scrubs, required \$24 set

Linens, 5 set minimum, required \$20 set

Related Costs

4 professional Massage Therapy sessions, required .. \$100-160

EST EDUCATIONAL INVESTMENT **\$9200**

Prices Subject to Change

*Our school does not offer Federal Financial Aid, however,
we can offer a pre-approved student loan with a \$1000 deposit.*

Payment Options

1. Pay in full. Deposit (\$1000) at enrollment, balance the first day of class. No interest, no late fees. Receive diploma at graduation.
2. Monthly payments. Deposit (\$1000) at enrollment, equal monthly payments, no interest, pay in full by graduation, receive diploma. Missed or late payments \$20 fee. Missed payments 6% interest is added. Diploma is received after full payment.
3. Quarterly payments. Deposit (\$1000) at enrollment, 4 equal payments, no interest, pay in full by graduation, receive diploma. Missed or late payments \$20 late fee. Missed payments 6% interest is added. Diploma is received after full payment.
4. Financed. Deposit (\$1000) at enrollment, equal payments for 2 years at 6% interest. If payments are consistent, receive diploma at graduation and continue payments. If payments fall behind, contract is void and balance is due by finals week or finals will be held for payment. Diploma is received after payment. Missed or late payments \$20 late fee.
5. Financed. Deposit (what you can afford, no less than \$250) Equal payments for 2 years at 6% interest that you can afford, but a lump sum to equal no less than \$5000 in enrollment period has to be paid by finals week or finals will be held for payment. Diploma is received after payment is received. Missed or late payments \$20 late fee. If agreement is kept, diploma is received and payments continue. If payments fall behind, balance is due to receive diploma.

Payments can be make with check, cash, credit or debit cards.



21 NCAC 30 .0630 (20): The North Carolina Board of Massage and Bodywork Therapy may deny a license to practice massage and bodywork if an applicant has a criminal record or there is other evidence that indicates the applicant lacks good moral character.

Refund Policy

The School will make a 100% refund, excluding application fee if a student officially cancels within the first 72 hours after signing the enrollment contract and classes begin.

Canceling **after** 72 hours of signing the enrollment agreement, but before classes begin, the school will retain the deposit and \$530.

Termination **after the first week of class**, but prior to the office 10% point of the program, the school will refund fees paid, less \$2080.

After reaching the 10% point of the program no refund will be issued.

Students who are making monthly payments and decide to terminate after passing the 10% point are required to pay in full.



Community



Above is a picture of some of our faculty posing after Graduation for quick picture.

The picture to the left are the licensed massage therapists and staff of Kneaded Energy—the working massage therapy practice at the school.

Some are your instructors. Everyone is more than willing to assist you.

Faculty and Staff

Massage Therapy Instructors:

Sue Walker, LMBT
Jay Cheek, MA, BA, LMBT
Steve Trout, JD, BA, LMBT
Renrick John, AAS, LMBT

Professional Development Instructors:

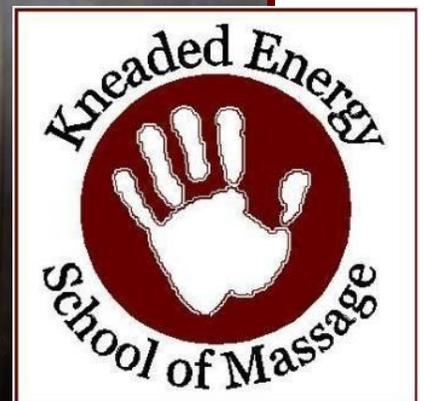
Sue Walker, LMBT
Melissa Bell, BA, LMBT
Steve Trout, JD, BA, LMBT
Bill Norman, AAS, LMBT
Shelley Johnson, BS, LMBT

Science Instructors:

Dr. Stuart Spiers, DC
Janiese McKenzie, EdS, MEd, LMBT
Sara Clawson Pearse, MS, BS, LMBT
Deborah Wade, BS, CHES, LMBT

Student Clinic Supervisors and Teaching Assistants:

Susan Cales
Abby Merchant, BA, LMBT
Kathy Williams, LMBT
Linda Elliott, BS, LMBT
Rachel Maniscalco, AAS, LMBT
Ken White, LMBT



Student Conduct

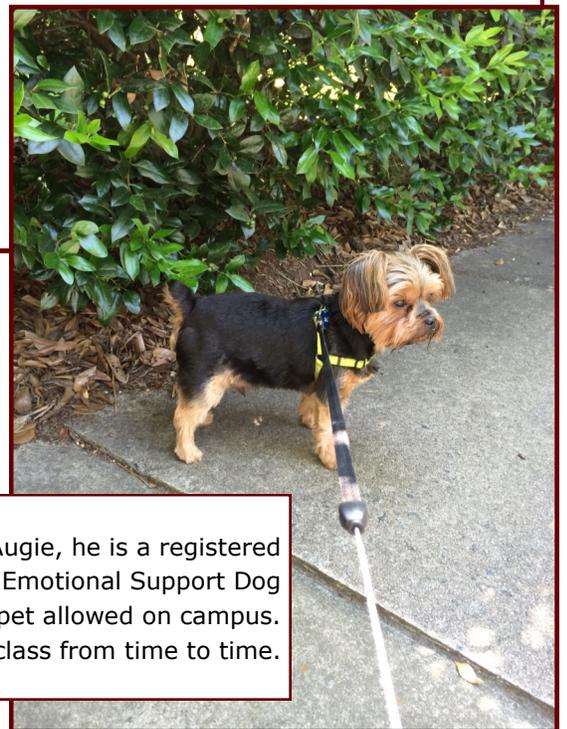
While you are on KESM's property or at a Kneaded Energy School of Massage event, you may not act in any way that negatively affects the school's educational objectives, is illegal or is against the rules and regulations of the school or NC Board of Massage and Bodywork Therapy or you will be subject to disciplinary action. Standard of conduct policies include, but are NOT limited to those listed below.

As a student, you will be expected to:

- Act professional, dress professional, be professional,
- Be respectful of other students, faculty, administration and student clinic clients,
- Practice confidentiality about other students and student clinic clients,
- Practice Unconditional Positive Regard to other students and student clinic clients.

The above list should cover all behavior, but just in case, let us document that as a student, you cannot:

- Be dishonest and/or disrespectful,
- Steal, misuse or damage school property, you will be held responsible to replace the property at your expense,
- Steal, lie, cheat or plagiarize while completing academic requirements,
- Occupy or seize school property or facility,
- Have, make, distribute, sell or be under the influence of alcohol or any substance on school property or at any school event,
- Be physically or verbally lewd or indecent
- Assault, threaten or harass anyone on school property or at supervised event,
- Sexually harass a student, employee or client,
- Obstruct or disrupt study, teaching, research, administration or disciplinary proceedings,
- Participate in or hold an assembly, demonstration or gathering that threatens or causes injury to anyone or anything that interferes with access to school facilities,
- Have, use, sell or distribute weapons of any kind,
- Issue a bomb threat, set off a fire alarm or tamper with safety equipment, except in an emergency,
- Smoke in your scrubs or use other forms of tobacco in school building, on school property, in front of the school building or within 25 ft from any school door,
- Forge, alter or misuse school documents or records,
- Fail to follow instruction of school employees who are performing their duties,
- Violate the terms of a disciplinary action,
- Fail to pay school fees, fines, loans, payments or write a bad check to the school,
- Violate local, state, or federal criminal law on the school property,
- Behave in a way that conflicts with the safety of others,
- Steal or misuse computer time,
- Bring pets or other animals onto the campus.



This is Augie, he is a registered Emotional Support Dog and is the only pet allowed on campus. He'll join you in class from time to time.



This 2018-2019 catalog and its contents are subject to change without notice. The school retains the right to change requirements, curriculum, regulations and fees at any time. Provisions contained herein supersede all of those previously published and do not constitute an irrevocable contract between the student and the school. Policy changes made after the publication of this catalog will be on file in the office of the Program Director.



School of Massage by Kneaded Energy

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321 W. Wendover Ave, Greensboro, NC 27408

Enrolling NOW

